

White Rock
P'Quade
Promenade Sculptures

COMPETITION



Mayor Megan Knight
OFFICE OF THE MAYOR
White Rock, B.C. Canada

November 21, 2022

File No. 0220-20-04

“To Whom It May Concern”

Re: White Rock Events Society – 2023 White Rock Promenade Sculptures Competition

On behalf of Council and the City of White Rock, I write this letter confirming the endorsement of the “White Rock Promenade Sculptures Competition” event proposed by the White Rock Events Society to take place in 2023 at the waterfront, as directed by the former City Council.

At the Regular Council Meeting on October 3, former City Council expressed support and approved a one-time City contributions of \$30,000 be advanced to the White Rock Events Society to be utilized for the 2023 White Rock Promenade Sculptures Competition.

With the support of sponsors, I am confident that this will be a wonderful attraction that will be brought to the city’s waterfront and add to the economic and social vitality of this small and welcoming community by drawing residents and visitors to this area, and many of whom will shop local or enjoy the numerous restaurant selections. This will also encourage more activity during the shoulder season and promote community engagement.

On behalf of Council, I thank you for your sponsorship consideration and I hope that you are able to assist the White Rock Events Society with their fundraising endeavors to bring this wonderful outdoor arts and culture event to White Rock.

If you would like to discuss this further, please do not hesitate to contact me.

Sincerely,



Mayor Megan Knight
cc: White Rock Council



Mayor Megan Knight
OFFICE OF THE MAYOR
White Rock, B.C. Canada

Speaking Notes – Mayor Megan Knight

Date: 4:00 p.m., Thursday, September 14

Event: **White Rock P'Quals Promenade Sculptures Competition**

Location: Waterfront (Next to White Rock Museum & Archives)

- I would first like to recognize that we are on the traditional unceded territory of the Semiahmoo First Nation, in the broader territory of the Coast Salish Peoples.
- Welcome to the official opening of the White Rock Promenade Sculptures Competition, a year-long exhibition of 10 sculptures by BC artists along White Rock's waterfront.
- Art has the power to inspire and connect us through creativity, and this exhibition is a great example of this. It celebrates local art and artists while adding interest to our promenade for the entire community to engage in.
- Congratulations to the 10 BC artists who have contributed their work to be on display for the year. We appreciate your investment and willingness to share your work.
- I would like to thank the White Rock Events Society, and in particular Deanna Pedersen and Cindy Poppy for planning and delivering the Competition. I appreciate the effort that went into it. From the call for artists, to working with the City to coordinate the installations, to securing sponsorship, this was no small feat. It represents many many volunteer hours – a valuable investment in our community.
- On behalf of City Council, I sincerely thank you.
- I would also like to acknowledge the many sponsors from our community who have stepped up to support the Competition. We appreciate your support.
- Lastly, I would like to encourage community members to VOTE for your favourite sculpture! Make sure that you visit the White Rock Events Society's website sometime over the next year to vote.
- Thank you and enjoy.



Let's keep art on the beach!

White Rock's newest event, the White Rock Promenade Sculptures Competition will showcase artists and their sculptures September 2023 through August 2024.

It's inclusive, exciting and accessible. Open to all.

This is an OUTDOOR event, featuring 10 sculptures along the grass, east of the pier to the White Rock/P'Quals. Your sponsorship would be recognized in a high-volume area.

They will be admired, touched and the subject of endless visitors' photographs shared on social media. This event will become a destination attraction.

Our sponsors and volunteers are the reason our community is able to continue the tradition of a free, fun filled event and make it the premiere event in White Rock.

If you are interested or have any questions, please email Deanna Pedersen at sponsors@whiterockeventsociety.com or call Cindy Poppy at 604-202-2110.

White Rock Events Society, Board of Directors

A handwritten signature in black ink that reads "Deanna Pedersen".

Deanna Pedersen

A handwritten signature in black ink that reads "Cindy Poppy".

Cindy Poppy

Payment due within 14 days of Invoice

White Rock Events Society
P.O. Box 45014, Ocean Park PO
Surrey, BC V4A 3V0



Platinum Sponsor - \$5000

Recognition includes (not limited to)

- Recognition as a Platinum Sponsor of the White Rock Promenade Sculptures Competition
- Platinum sponsor logo recognition on sculpture plaque, first come, first serve, in a high-volume area, east of the pier
- First right of refusal for 3 years, escalating scale
- Prominent logo recognition on the White Rock Events Society website, all print and media advertising, all promotional materials
- Prominent placement on all Media release letterhead and media kits
- \$300 gift certificate toward sculpture purchase
- 18 x 24 framed poster of your sponsored sculpture professionally photographed with logo
- Exclusive invitation to Media and Sponsor Recognition

Titanium Sponsor - \$2500

Recognition includes

- Recognition as a Titanium Sponsor of the White Rock Promenade Sculptures Competition
- Titanium Sponsor does not include logo recognition on sculpture plaque
- Logo recognition on the White Rock Events Society website, all print and media advertising, all promotional materials
- Placement on all Media release letterhead and media kits
- Exclusive invitation to Media and Sponsor Recognition Event

Support the Arts – \$1000-\$2499

- Logo recognition on the White Rock Events Society website, in all print and media advertising, all promotional materials
- Invitation to opening Gala

Donations - Under \$1000 - Special Recognition



Sponsorship Level



Presenting or Platinum



Business Name/Person



September 2023 – August 2024



“Name of Sculpture”

By

“Artist Name”

Artist’s Interpretation



For purchase, please Email:

info@whiterockeventsociety.com